



# Portage Lake Whoopie Pie Festival 2025 Registration

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The Portage Lake Whoopie Pie Festival is **Saturday, August 9 from 12 to 3 pm** at the Portage Lake Municipal Tennis Courts on School St. Rain location will be inside the Municipal Building.

**Registration fee is \$15 for 12' X 12' space.** Participants are **required to sell Whoopie Pies** of any kind, as well as provide samples that potential customers can purchase for 25¢ (cents) a sample that goes directly to the Vendor. There will also be an optional contest for participants with cash prizes in two categories: Most Traditional and Most Creative

The Summer Round-Up Committee will be selling tokens for customers to vote for their favorite booth. Jars for the tokens will be provided by the Committee, and an award will be given for People's Choice near the end of the festival.

You may sell any other items at your booth, but Whoopie Pies **MUST** be included in your offerings.

To register, return the completed form below along with your payment (checks made out to Town of Portage Lake) no later than **August 7, 2025** to the Portage Lake Town Office or mail them with your registration fee to Town of Portage Lake, PO Box 255, Portage Lake, ME 04768.

Contact Amy Collins with any questions before the event, at work at 207-227-8231 or [amy.jimshomeimprovements@gmail.com](mailto:amy.jimshomeimprovements@gmail.com)

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## Portage Lake Whoopie Pie Festival 2025 Entry Form

Person or Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

# Spaces needed: \_\_\_\_\_

Total Fee Enclosed: # Spaces \_\_\_\_\_ X \$15 = \_\_\_\_\_

## **Portage Lake Whoopie Pie Festival Rules, Regulations & Suggestions:**

1. Festival opens promptly at noon. Vendors should arrive no later than 11:30 am, and be ready when the gates open.
2. All Whoopie Pie judging starts at 12:45 pm. Have your entries to the judges' table by 12:15 pm. There are two categories for judging: Most Traditional and Most Creative, with 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners in each category. Vendors can submit up to 2 pies for each category.
3. Each vendor is responsible for their own table & chairs. A canopy or awning is highly recommended. Tables can be rented from the Town Office for \$10 per table if needed, but arrangements must be made prior to that Saturday.
4. All vendors must have Whoopie Pies to sell. You may also sell whatever else you wish. Some vendors in the past have sold crafts, jewelry, homemade canned goods, and snacks/drinks.
5. All vendors must have samples for the public to try. Each Whoopie Pie can potentially have up to 16 samples, depending on the size of the pie. Samples can be sold to customers for 25¢ (cents) each, money paid directly to the vendor!
6. People's Choice is determined by the customers, who will put a token in the jar at your booth if they like what they see! Tokens are sold by the Summer Round-Up Committee at the entrance table, and jars are provided to each vendor by said committee.
7. Vendors should have extra money to make change and some bags for customers to use if needed.
8. In the event of a hard rain, the festival will be held inside the municipal building.

**HAVE FUN AND ENJOY THE DAY!**